

Cybersecurity Bulletin

Cybersecurity Best Practice Guide of the Week

Digital Footprint

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What is a Digital footprint?
#CyberSavvyKE

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How can we clean up our digital footprint? #CyberAwareKE

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#CyberNews on digital footprints

Digital Footprint #CyberNews

For the first time since 1989, the Oscars 2019 Academy Awards will not have a host. This was after Kevin Hart, who had been selected to host the Oscars was forced to stepped down. Hart stepped down after his old homophobic tweets and jokes resurfaced online.



Digital Footprint is the trail of data that you create while using the internet.

It includes websites visited, search history, emails sent, social media content, and information submitted to online services.

#CyberSavvyKE

Are you aware that ...

Your digital footprint is your unique online identity and individuality. It is your online reputation.

Digital footprints are used as reference points by individuals and institutions, with organizations increasingly considering these before hiring or associating with individuals. It is therefore important that you consider how you are portrayed online, and cultivate a positive digital footprint.

#CyberAwareKE

Steps to clean up your digital footprint ...



- **Profile** - Do a name and image search of yourself online. This will show the sites that have your details as well as accounts that you have.
- **Privacy** - Check your privacy setting on social media platforms, and set the privacy to the highest. This will enable you to control who views your photos and information online.
- **Positive** - Be discerning about what you publish on social media and online platforms, and keep personal details private.